



TRAVELMANAGERS

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TravelManagers Second National Conference scheduled

Wednesday, 29 July 2009

TravelManagers has announced that the company's second annual conference will be held at The Marriott Resort & Spa in Surfers Paradise. Its inaugural 2008 conference was built around a theme of 'Partnership' with a strong focus on self-commitment and the marketing of a small business.

Commenting on the previous conference agenda, TravelManagers' executive general manager Mandy Scotney remarked on how well it had been received.

"We had 100 percent of the inaugural post-conference survey respondents stating the conference added value to their business and to them personally, it was incredibly well received."

Ms. Scotney says the conference agenda is carefully chosen to ensure the motives behind why their personal travel managers joined TravelManagers are met. The drive to join is very much around realising ambitions of having their own business and being their own boss.

"We will present a variety of strategies to assist them realise their individual goals and ensure success. We recognise the current environment has changed at a pace not previously witnessed by many of the current generation of business leaders, as the world continues to struggle to come to terms with the global financial crisis."

Ms. Scotney says the commitment and professionalism of their personal travel managers has had a significant impact on who will speak at their conference.

"Our personal travel managers are incredibly focused on their chosen careers and consequently our speakers are being selected in recognition of this. I am extremely confident that what we have planned will contribute to what will be a very valuable couple of days."

The conference will attract personal travel managers from all over the country and will commence at midday on 13 November, culminating with a gala dinner on the evening of 14 November.

"The conference is all about reviewing current practices, assessing new marketing initiatives and importantly the opportunity to renew and make friendships with their peers from interstate, comparing experiences and sharing knowledge."

While there is a cost to attend, Scotney says all personal travel managers who have signed with TravelManagers prior to 15 October 2009 and have completed their induction training will be eligible to attend the conference.

"As a new personal travel manager in addition to your induction course, I couldn't think of a better way to kick your career off than attending our conference. It would be a fantastic investment in your future."

For more information visit: <http://join.travelmanagers.com.au>



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