



TRAVELMANAGERS

personally yours

TravelManagers Advocates of Oman for Australians

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TravelManagers had ten jubilant personal travel managers recently returned from an exclusive famil to Oman. The educational was hosted by Tourism Oman, Emirates Airlines and Sun Island Tours.

TravelManagers' national operations manager, Kim Wudko says in order to participate in the educational the personal travel managers had to complete an online training program receiving a pass mark of not less than 92 percent.

"Their names then went into a draw and ten lucky recipients received a phone call. You can imagine the excitement."

This is the second of many planned TravelManagers Australia exclusive educational that Ms. Wudko says are scheduled to run four times annually.

"Our partners Tourism Oman, Emirates Airlines and Sun Island Tours have been instrumental in ensuring this opportunity happened. Their skill and expertise took the educational to the next level."

Mona Tannous, manager of Tourism Oman in Australia recognises TravelManagers as one of the biggest growing travel networks in Australia. She says they want to showcase Oman to dynamic and progressive travel experts who would embrace and promote Oman as the new and exciting destination for Australians.

"We have been working with TravelManagers through promoting our product in their 'Personal Travel Catalogue' and on their consumer website. This has been hugely successful and we intend to continue this next year. With over 200 highly experienced personal travel managers in their home based network they are a significant channel for us. We were delighted to be involved in this internal incentive."

Michelle Michael-Pecora from Castle Hill in NSW was one of the personal travel managers on the famil. She says the reaction to Oman was only positive.

"Our educational will only do great things for tourism in Oman. It's certainly on my recommendation list for clients. What made the trip even more special was sharing the knowledge and the experience with friends and colleagues within the network. As well as having lots of fun, as travel professionals we had some great conversations around promoting Oman to our individual client bases."

Kathy Purves, a personal travel manager from Western Australia remarked that while it wasn't all work there were several key elements that will help her business.

"For me seeing a destination firsthand through suppliers who are so passionate about Oman was a huge asset. In addition to this getting to know my fellow personal travel managers only strengthens the TravelManagers through even stronger business relationships."Lara Pierce from Emirates agrees.

"It was a wonderful trip with a lovely group of personal travel managers who were incredibly focused and dedicated to using the famil as a catalyst to drive sales to their business, it was impressive to see."

Ms. Wudko says it's truly a unique network.

"Our personal travel managers are in touch with each other regularly, either face to face through the many scheduled gatherings, via our online forum or by phone and email. The level of companionship along with the willingness to help each other and share knowledge constantly amazes me. This was very evident on the famil"

And the overall verdict regarding Oman as a travel destination for Australians?

"Australians will love Oman. It would make a fantastic destination in itself or a fascinating stopover for travellers enroute to Europe. There is something for everyone from the budget to the luxury traveller. It's a blend of old and new, culture, cuisine, world heritage sights, incredible landscapes from mountains and desert dunes to pristine beaches and lush date palm plantations, not to mention the excellent shopping."

Ms. Wudko says another 20 TravelManagers' personal travel managers recently returned from an exclusive drive famil from Los Angeles to Las Vegas.



TravelManagers' personal travel managers about to head out for a day of sightseeing in Oman

Standing from left: Renee Williams-PTM Balnarring VIC, Lara Pierce - Emirates Australia, Estela Alvear - Oman Tourism - Sydney, Kathy Purves - PTM Perth WA, Jo Ainscough- PTM Fairlight NSW, Daniel Price- PTM Winsor VIC, Karen Kuniyasu-PTM Algester QLD, Ugi Kazokas-PTM Marrickville NSW, Heather Taylor-PTM Mornington VIC, Andrea Beck - PTM Perth WA, Saif - Oman tour guide. Sitting from left: Michelle Michael-Pecora-PTM Castle Hill NSW, Helen McIver - PTM Virginia QLD, Kim Wudko- National Operations Manager TravelManagers



Another photo opportunity, TravelManagers' personal travel managers pose on one of the enormous dunes, some of which are up to 100 metres high, in the Wahiba Sands Desert



TravelManagers' personal travel managers in front of the Sultan Qaboos Grand Mosque built from 300,000 tonnes of Indian sandstone containing the largest single piece hand-woven carpet in the world. The Mosque has a total capacity of up to 20,000 worshippers