

TravelManagers Exposed

Wednesday, 14 April 2010



TRAVELMANAGERS
personally yours

TravelManagers is taking a bold step of exposing some of its national partnership staff in a newly released advertising campaign aimed to set the record straight.

TravelManagers' executive general manager, Mandy Scotney, who appears in the advertisements, says it was driven by a few people not believing TravelManagers' proposition.

"We developed the campaign to counteract the fact some people were wondering if our offer was 'too good to be true' and what the hidden catches were."

Ms Scotney says the idea behind the advertisements was to provide candidates with the opportunity to examine the 'bare facts' around what TravelManagers offer their personal travel managers.

"We also found that there was some misinformation circulating about us and how we operated. We wanted to clarify exactly what our offering was and to assure people we have nothing to hide, what you see is what you get."

Ms Scotney says TravelManagers believe they have the most generous commissions offering in the personal travel manager environment.

"In addition to this strong selling point, we now have a full service model providing our personal travel managers with higher levels of support, assistance to grow their database via our marketing package, training and development, conferences, regional meetings, oracle intranet and forums and business partnership managers in each state offering personalised business coaching and support."

Ms Scotney confirmed they have picked up candidates from competing brands.

"The initial reaction from people is a concern it sounds too good to be true but once we go through all the details their interest is huge. Those that have joined us say they have never looked back and neither has their business."

TravelManagers believe their model is so good that they have put in place a guarantee that personal travel managers joining TravelManagers will be better off with them than with any other home based/mobile consulting group.

"We've got nothing to hide from our personal travel managers at all. Any fees are stated up-front and a huge advantage we offer is that our suppliers arrangements are direct ensuring our agreements are on a par to those of the big buying/franchise groups. It's important that anyone considering the personal travel manager model recognises they have choice and investigates all offerings carefully - stripping them back to the Bare Facts."

For more information visit: <http://join.travelmanagers.com.au>



FOR
THE BARE FACTS

FOR THE BEST FINANCIAL REWARDS
AND THE SUPPORT OF A GREAT TEAM
TAKE A CLOSER LOOK AT TRAVELMANAGERS

TRAVELMANAGERS
the smarter choice

CONTACT AARON STINSON
NATIONAL RECRUITMENT MANAGER
ON 1800 019 599

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Features the operations support team from the National Partnership Office who are from left to right: Kim Wudko, Pru Gallagher and Kate Foster.



FOR THE TEAM BEHIND
THE BARE FACTS

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Features National Partnership Office team members (from left to right): Tanyu Cilek (Finance) Jodie Lemon (Business Partnership Manager VIC & TAS) Emma Healey (Marketing) and Michael Gazal (Business Partnership Manager NSW & ACT).

CONTACT

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<http://join.travelmanagers.com.au/>

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