

TravelManagers promote Personal Travel Manager Concept

Wednesday, 23 June 2010



TRAVELMANAGERS

personally yours

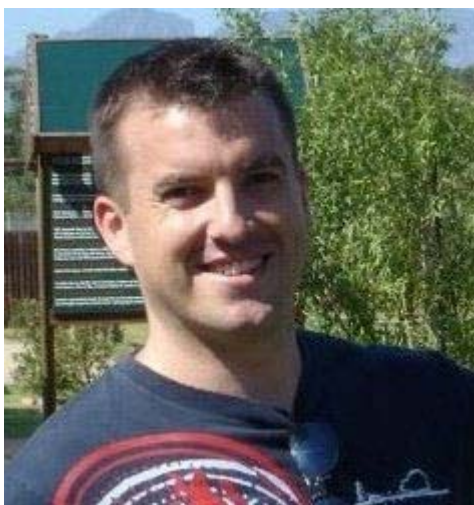
TravelManagers' personal travel managers Darren Kelk, Michael Van Raaphorst and Russel Masterton decided it was time to let the Richmond area in Melbourne know exactly what a personal travel manager is and how they can assist with clients' travel needs.

They decided Richmond Plaza was the ideal location from which to promote the concept of having your own personal travel manager. The investment of less than \$1,000 for the week was paid and Mr Kelk says they never looked back.

"The week was so successful that we will continue to look at similar information day opportunities."

Armed with the TravelManagers' travel catalogues and business cards, the objective was to educate the people of Richmond about the personalised service and the depth of experience the three personal travel managers offer.

"I really love that while we operate under the TravelManagers umbrella they reinforce our entrepreneurial activities at every opportunity. There was nothing but support and encouragement from the TravelManagers national office for our idea."



He says the back up through marketing material, assistance writing of business plans, developing networks and technical support makes TravelManagers the leading mobile travel consulting brand in Australia.

"I wouldn't be with any other brand, it has been the best move I ever made joining TravelManagers. We have a business partnership manager right here in Victoria dedicated to assisting us. There are three others across Australia for the other states, something no other brand offers."

Mr Kelk says the response was great and people were excited about supporting them as a local business.

"They liked the fact we were supported by a national brand (TravelManagers) but they loved the fact we lived locally and had a vested interest in our business. Being a personal travel manager for TravelManagers really is a great career option."

Mr Kelk says the week was a great success.

"We know from the questions we got that people's awareness of what a personal travel manager did wasn't great but they loved the concept immensely. I am getting enquiries as a result of our time in the shopping plaza that are hugely encouraging and already one is through word of mouth which is just fantastic."

For more information about TravelManagers please visit: <http://join.travelmanagers.com.au>

CONTACT

Tel: 1800 019 599 Email: info@travelmanagers.com.au
<http://join.travelmanagers.com.au/>
ABN: 35 113 085 626 Licences No's: NSW 2TA5758, QLD 3168806, SA TTA198473, TAS TAS158, VIC 32695, WA 9TA1394