

TravelManagers' Named as Finalists Again

Wednesday, 19 May 2010



TRAVELMANAGERS

personally yours

TravelManagers has been named a finalist for the second consecutive year, in the National Travel Industry Awards (NTIA). Last year TravelManagers was an NTIA finalist in the "Best Travel Agency Retail - Multi-Location" category whereas 2010 has seen them be announced as a finalist in three award categories:

- Best Travel Consultant - Corporate: Di Yates
- Best travel Agency Retail - Multi-Location
- Best Innovation in Marketing - Retail Agency

TravelManagers is the only company in the mobile travel consulting field to have been a finalist in the awards in either of the past two years.

Chief executive of TravelManagers', Joe Araullo says he is incredibly proud of Di Yates from Montrose in Victoria, who has been named in the "Best Travel Consultant - Corporate" category as a finalist.

"Di's customer service, client relationships and attitude typifies and reflects the professionalism of all of our personal travel managers. We are thrilled she has been named as a finalist, it is a win for not only Di but for each and every personal travel manager in our Australia-wide network."

TravelManagers has always been a strong advocate for providing the right level of support for its personal travel managers. With its extensive team of fares, product, marketing, accounting and technology experts, together with its state based business partnership managers, supporting each personal travel manager, in all phases of the travel consultation and business development processes it is not surprising that they have been named as a "Best Innovation in Marketing" finalist for a retail agency.



"It is reflective of the unrivalled depth of support TravelManagers provides its personal travel managers particularly when it comes to generating new customer inquiries and selling the benefits to consumers regarding having their very "own" personal travel manager."

Mr. Araullo says seeing personal travel managers as part of the finalist line up at the NTIA is a reflection of the importance the role now plays in the industry.

"It signifies the coming of age of the personal travel manager business model. TravelManagers is a purpose-built specialist business supported by smart-technology and expert marketing. Being named a finalist in three categories means the model is working. Our team has the flexibility to work when and where they want while achieving the highest standards of customer service - what more could you ask for?"

The NTIA's eventual winners will be announced at a gala dinner in Sydney on Saturday 10th July.

For more information please visit: <http://join.travelmanagers.com.au>

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